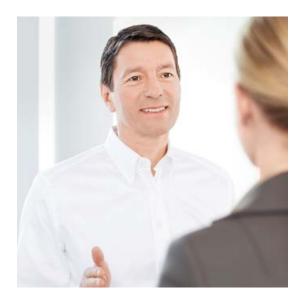
Management Board Henkel Annual Report 2013

Driving excellence in execution

In 2013, the Henkel Management Board and top management gathered for their annual strategy session at Harvard Business School in Boston, Massachusetts, USA. They discussed with Harvard professors major business trends and strategic initiatives ranging from digitization to winning in emerging markets. As a result, clear roadmaps for execution of these initiatives have been developed – all aligned toward one goal: achieving our ambitious targets by 2016.







Kasper Rorsted

Chairman of the Management Board

Born in Aarhus, Denmark on February 24, 1962; with Henkel since 2005.

Kathrin Menges

Executive Vice President Human Resources / Infrastructure Services

Born in Pritzwalk, Germany on October 16, 1964; with Henkel since 1999.

Carsten Knobel

Executive Vice President
Finance (CFO) / Purchasing /
Integrated Business Solutions

Born in Marburg/Lahn, Germany on January 11, 1969; with Henkel since 1995. Henkel Annual Report 2013 Management Board 23







Bruno Piacenza Executive Vice President Laundry & Home Care

Born in Paris, France on December 22, 1965; with Henkel since 1990.

Hans Van Bylen

Executive Vice President Beauty Care

Born in Berchem, Belgium on April 26, 1961; with Henkel since 1984.

Jan-Dirk Auris

Executive Vice President Adhesive Technologies

Born in Cologne, Germany on February 1, 1968; with Henkel since 1984.