

Driving excellence in execution

In 2013, the Henkel Management Board and top management gathered for their annual strategy session at Harvard Business School in Boston, Massachusetts, USA. They discussed with Harvard professors major business trends and strategic initiatives ranging from digitization to winning in emerging markets. As a result, clear roadmaps for execution of these initiatives have been developed – all aligned toward one goal: achieving our ambitious targets by 2016.



Kasper Rorsted
Chairman of the
Management Board

*Born in Aarhus, Denmark
on February 24, 1962;
with Henkel since 2005.*

Kathrin Menges
Executive Vice President
Human Resources /
Infrastructure Services

*Born in Pritzwalk, Germany
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Carsten Knobel
Executive Vice President
Finance (CFO) / Purchasing /
Integrated Business Solutions

*Born in Marburg / Lahn, Germany
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Bruno Piacenza
Executive Vice President
Laundry & Home Care

*Born in Paris, France
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Hans Van Bylen
Executive Vice President
Beauty Care

*Born in Berchem, Belgium
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Jan-Dirk Auris
Executive Vice President
Adhesive Technologies

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